



FOUNDERS
FORUM

FOUNDERS FORUM FAMILY

2020 Overview

WHO WE ARE

Founders Forum is **Europe's preeminent entrepreneur network**, convening the most inspirational founders alongside corporate and government leaders and investors to accelerate the positive impact of technology.

Now, in our fifteenth year, we **continue to host invite-only, not-for-profit forums** tackling era-defining questions in iconic locations worldwide.

As our community has grown, Founders Forum has **built a family of companies to support the needs of entrepreneurs at every stage of their journey**. These businesses cover advisory, executive search, diversity and inclusion, venture creation, investment, education, giving and more.

We welcome collaborations with individuals, organisations and governments who share our mission in **promoting entrepreneurship and driving change through technology**.



THE FOUNDERS FORUM FAMILY

As the founder community has grown, Founders Forum has built a family of companies alongside it, that **support entrepreneurs at every stage of their journey**. These businesses cover advisory, recruitment, education, representation, investment, giving & more.

Our Family:

Also in our Network:



accelerateHER

Addressing the under-representation of women in tech

FOUNDERS ACADEMY.

Founders Academy

A new type of business school for a changing world



Founders Keepers

Executive search for transformative digital talent



Grip

AI-powered event networking & matchmaking platform

FOUNDERS FACTORY.

Founders Factory

Corporate-backed cross-sector company builder



Founders Intelligence

Entrepreneur-powered consulting



Founders of the Future

Programmes for young aspiring entrepreneurs



Founders Pledge

Finding and funding solutions to global challenges



London Tech Week

The UK's biggest tech festival held each June across the capital



firstminute capital

\$100M European seed fund backed by 30+ unicorn founders

accelerateHER

accelerateHER is a separate Founders Forum business & event series, with a **focus on the under-representation of women in technology.**

The accelerateHER vision is a world in which women have equal opportunities to succeed, lead and flourish in tech careers. accelerateHER harnesses a global community of leaders to mobilise change and bring critical conversations to the forefront. Join the journey **to access:**

- **A community** of women founders, leaders and game-changers in technology that are building the most exciting businesses of our time
- **An exclusive global network** of like-minded organisations addressing the under-representation of women in tech
- **Recognition & branding to celebrate** your organisation's commitment to gender parity and position you as a leader in your sector

accelerateHER London 2020 will be held in early September 2020 (location tbc) in central London, with 300 attendees.

Google, McKinsey & Company, Microsoft, Intel Capital and Bain & Company have all partnered with accelerateHER. There is an **opportunity for brands to get involved** in addition to their main Founders Forum partnership.

accelerateher.co | laura@accelerateher.co



Founders Academy is an “alternative-MBA” designed to develop high-impact scaleup leaders.

FOUNDERS ACADEMY IS A NEW TYPE OF BUSINESS SCHOOL FOR A CHANGING WORLD.

3-MONTH FUTURE-FOCUSED CURRICULUM.

6-MONTH SCALEUP PLACEMENT.

ZERO TUITION.



FOUNDERS KEEPERS

The search is over.

Your business was born to disrupt.

But you know that the world changes fast, and you need to be constantly innovating, evolving, and growing. So does your leadership.

You need a talent agency that can keep pace...

Welcome to Founders Keepers, the global executive search firm with a focus on C-Suite, VP-Level, Chairman and NXD Roles in technology & innovation.



*"We came to Founders Keepers when we needed to find our first hire to lead a region outside the US. **They worked exceptionally quickly**, were outstanding with their communication, and **understood our cultural needs perfectly**. The results were fantastic"*

Erik Kimel, Harry's Grooming

Intelligent Business Interactions

Grip is the leading AI-powered event networking solution. Used by 600+ Conferences and Tradeshows a year across the globe to empower professionals to achieve their business goals faster.



grip.events | tim@grip.events

Clients include:

amazon

informa

PayPal

 **Reed Exhibitions**

BBC



FOUNDERS INTELLIGENCE

Entrepreneur powered consulting

Understand the new technologies, business models and ideas that will transform your industry.

Define the strategy to capture value from them.

Embed the capabilities needed to achieve it.

Deliver the results.

Clients include:



facebook



sky

LLOYDS BANK



Fannie Mae

itv

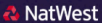


FOUNDERS OF THE FUTURE

Launched in March 2016 at **10 Downing Street**, Founders of the Future partners with corporates, schools, universities and Government to provide **programmes, events and tools** for future founders aged **14 to 30** in their journey to become tech entrepreneurs.

Founders of the Future currently runs two programmes; **The F Factor** startup competition and **The Fellowship** invite-only community, organises the annual **Founders of the Future Forum** and runs **innovation hackathons** with corporates.

We work with:

 Building a better working world	 The Royal Bank of Scotland	 NatWest	 BAIN & COMPANY
 For Everyone	 Santander	 Henkel	 AKQA
 GOODWIN	 VISA	 W&G	 FOUNDERS FACTORY

We have helped

850

future founders directly via our programmes and hackathons

3500

future founders indirectly via our 70+ events and online resources



THE FOUNDERS OF THE FUTURE
FELLOWSHIP



THE F FACTOR
BY FOUNDERS OF THE FUTURE



THE FOUNDERS OF THE FUTURE
FORUM

foundersofthefuture.co | pierre@foundersofthefuture.co



Empowering altruism

We are a global community of business leaders finding and funding solutions to global challenges.

- We offer the simplest path to impact for the worlds most successful entrepreneurs.
- We provide end-to-end giving infrastructure, pioneering research, and a global network of experts.
- We are uniquely committed. On joining, members commit a meaningful portion of their personal proceeds on liquidity to charity.

A proven concept

1660 Pledges Worth

\$1.97bn

70 Pledge Fulfilments

\$406m

LONDON TECH WEEK

3-12 September 2020

London Tech Week is a **global celebration of tech**, uniting the most innovative thinkers and talent of tomorrow in a week-long festival with 300+ events and 58,000+ attendees.

Showcasing how tech is transforming both business and society, London Tech Week **drives the conversations around transformation, diversity and innovation** and gives the tech eco-system platform to come together with decision makers, industry leaders, striving entrepreneurs and influencers to drive change.

Brought to you by

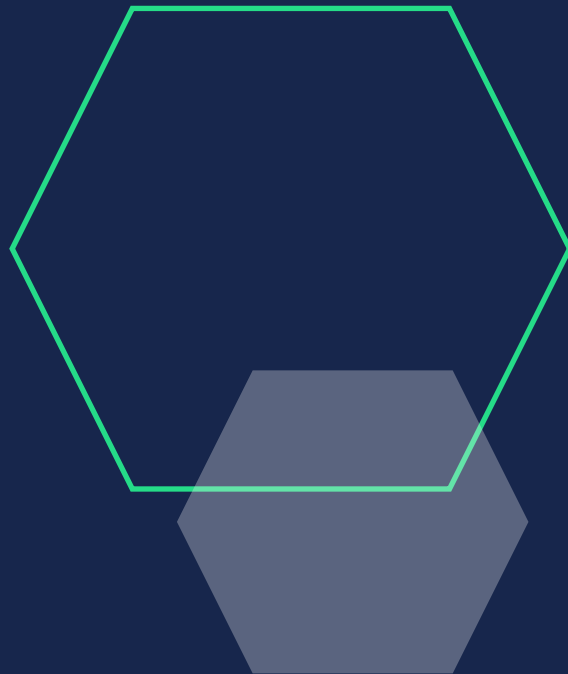


londontechweek.com | joanna.jones@informa.com



FOUNDER'S
FORUM

ALSO IN OUR NETWORK



firstminute capital

*“Pan-European seed fund firstminute
hits a final fund close of \$100M”*

– TechCrunch

*“European tech founders line up for
firstminute”*

– The Financial Times

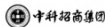
- \$100m early stage fund
- Backed by 30 unicorn founders and global strategic investors including Tencent, JCDecaux, Henkel & more
- Based in London with a global remit
- Tech agnostic
- Portfolio of 48 companies, 2/3 in Europe and 1/3 in North America

FOUNDERS FACTORY.

L'ORÉAL The Guardian easyJet



M&S
EST. 1884



Founders Factory model aims to empower anyone to impact the world through entrepreneurship, by co-creating startups with corporates, and build and scale early-stage companies. We work with our corporate investors to develop new business ideas that leverage their capabilities and have the potential to transform their markets, and build or scale sustainable businesses.



Together with our full-time team of **100+ specialists and digital operators**, we offer founders the best platform to launch, build or scale their startup. We invest cash, six months of bespoke support from our team and provide commercial opportunities with our investors.

We create startups.

Our portfolio has a combined market value of over \$900m.



We scale startups.

To date we have backed and built over 140 companies.

We have completed **200 pilots** with our partners and **30%** of these have converted into enterprise contracts.

70% of our start-ups have raised a min of \$500k in funding within 12 months of ending our programme, with more than \$250m of venture money raised from across the portfolio.



OUR EVENTS



WE HAVE HELD FORUMS IN 16 CITIES WORLDWIDE

We hold forums in **major tech, business and academic hubs** worldwide, with London and New York hosting our flagship events each year.



OUR COMMUNITY

Our invite-only community represents world-leading founders, executives and thinkers, including:

1. **Entrepreneurs & founders** who have raised +£50m or had a company valued at +£500m
2. **Thought leaders & key influencers** in their respective field(s)
3. **Global leaders** such as politicians, heads of state, members of the Royal Household
4. **CEOs & chairs** of major corporations
5. **Financial & impact investors** representing the world's most successful funds
6. **Rising star founders** of under-the-radar businesses that are developing a product or service with world changing potential



OUR COMMUNITY: ENTREPRENEURS & FOUNDERS



Images clockwise: **Reid Hoffman** (LinkedIn), FF New York 2019; **Dame Natalie Massenet** (Net-A-Porter), FF London 2014; **Julie Hannah** (Kiva), Founders of the Future Forum, 2019; **Tom Blomfield** (Monzo), FF London 2019; **Tej Lalvani** (Vitabiotics), Google CEO & Chair Breakfast 2019; **Sir Richard Branson** (Virgin Group), FF London 2017; **Cindy Mi** (VIPKID), FF London 2018; **Sean Parker** (Napster, Facebook), FF New York 2014; **Arianna Huffington** (Thrive Global, The Huffington Post), FF New York 2019

OUR COMMUNITY:

GLOBAL LEADERS, THINKERS & INFLUENCERS



Images clockwise: **Sadiq Khan**, Google CEO & Chair Breakfast 2019; **Her Majesty Queen Rania Al Abdullah of Jordan**, FF London 2019; **Tony Blair**, FF London 2018; **Emmanuelle Macron**, FF Paris 2016; **Davina McCall**, F Factor 2018; **Al Gore**, FF New York 2018; **Sir David Attenborough**, FF London 2018, **Catherine Duchess of Cambridge**, **Jonathan Goodwin CBE** & **David Cameron**, FF Creative Industries Reception, 2012; **will.i.am**, FF Los Angeles 2013

OUR COMMUNITY: CORPORATE CEOs & CHAIRS



Images clockwise: **Ana Botin** (Santander), Google CEO & Chair Breakfast 2015; **Nicola Mendleson** (Facebook), accelerateHER London 2019; **Marco Bizzarri** (Gucci), Google CEO & Chair Breakfast 2015; **Tim Davie** (BBC Studios), FF London 2019; **Jacqueline de Rojas CBE** (techUK), Google CEO & Chair Breakfast 2015; **Stefan von Holtzbrinck** (Holtzbrinck Publishing Group), Google CEO & Chair Breakfast 2015; **Jonathan Newhouse** (Conde Nast Group), FF London 2019; **Eric Schmidt** (Google, Alphabet), FF London 2015; **Nancy Dubuc** (Vice), FF New York 2019

OUR COMMUNITY: RISING STARS



2013: Presented at
FF New York while in
stealth mode

2014: **Acquired by
Google for \$500m**



2017: Presented at
FF London

2019: Has **raised a
total of \$213m** at
+\$700m valuation



2014: Presented at
FF New York

2019: Has **raised a
total of \$1.6bn** at a
\$11.2bn valuation



TransferWise

2014: Presented at
FF London

2019: **Valued at
\$3.5bn** post \$292m
Series D



bumble

2017: Presented at
FF London

2019: **Acquired by
Blackstone** w/ 75m
active users



2014: Presented at FF
London

2019: Has **raised a
total of \$635.3m** at a
\$2bn valuation



WHAT PEOPLE SAY ABOUT US



"Everyone I want to meet in Europe, is here"

Eric Schmidt, ex- CEO, Google and Alphabet Executive Chairman

"We need more business growth and development, and **this is the sort of forum that gets that**"

Josh Bayliss, CEO Virgin Group



"You know that if you're invited then **you're on a very special guestlist**"

Sarah Wood, CEO / Co-Founder Unruly Media



"Our team was really wowed!"

London Stock Exchange



"Founders Forum, an extraordinary event, which **brings together successful entrepreneurs, business angels and chief executives** to network"
BBC News



"I can do more deals, arrangements and introductions than I can do in weeks elsewhere"

Hermann Hauser, KBE, Partner Amadeus Capital Partners

2020 CALENDAR OF EVENTS

Our community gathers for several events throughout the year, with annual flagship forums held in **London** each June during London Tech Week (for 2020: September), and in global media hub **New York City** each Autumn.

In addition, we hold our annual forum focused on **academia and deep-tech** in **Boston** each September, connecting our community with thought-leaders in world-renowned East Coast institutions such as Harvard, MIT and Columbia.



LONDON

7 – 10 September



BOSTON

29 September



NEW YORK

30 September
– 1 October

OUR EVENTS: LONDON



Founders Forum London

Thursday 10th September
Soho Farmhouse / 600 attendees

Founders Forum London **brings together the world's most inspirational leaders** to discuss, debate, and create new partnerships to pioneer the future of technology.

Now in its 15th year, our flagship event **reflects London's position at the heart of European tech**, showcasing the best and the brightest from within the UK tech community and beyond.

FF events are built around our community, and as such, **we shape the content around the people in the room.**

Our ethos is that **everybody present could be a speaker**, from founders to corporate CEOs, academic and political leaders.

Sessions include:

Fireside Chats

One-on-one conversations featuring the most relevant VIPs across our community



Rising Stars

Presentations from start-ups with world-changing potential



Meet the CEO

30 FTSE, Fortune and Partner CEOs meet one another, alongside founder attendees, in an intimate environment within the event

Innovation Hub

The latest cutting-edge technologies from start-ups, research groups and engineers, often featured before public release

Gala Dinner

Tuesday 8th September
Westminster Abbey / 500 attendees

The Founders Forum Gala Dinner **plays host to Founders Forum VIPs and partners**, where guests enjoy an individually seated dinner in a landmark location each year.

In celebration of our 15th year, we are pleased to host our annual Gala Dinner for 2020 at Westminster Abbey.



CEO & Chair Breakfast

Wednesday 9th September
Serpentine Gallery / 120 attendees

The CEO & Chair Breakfast is **an intimate gathering of select technology founders, corporate CEOs and Chairs**. This breakfast event offers networking opportunities and discussion of trends and best practice in leadership among an esteemed audience.



Jubilee Dinner [TBC]

TBC – September
Blenheim Palace / 200 attendees

The Founders Forum Jubilee Dinner is an opportunity for **international guests, speakers and partners to meet on the eve of the main event**. For our 15th year, the Jubilee Dinner will be held in the great hall of Oxfordshire's Blenheim Palace, a World Heritage Site and British national treasure.



OUR EVENTS: NEW YORK

Opening Drinks Reception

Wednesday 30th September
1 Hotel Brooklyn / 200 attendees

Setting the tone for the events ahead, the Opening Reception **welcomes guests to New York City** and offers the perfect setting for casual networking. This is an opportunity for all guests to mix among peers and welcome new guests joining Founders Forum for the first time.



Founders Forum New York

Thursday 1st October
1 Hotel Brooklyn / 400 attendees

Our annual New York flagship serves as **the official Founders Forum outpost in the United States**. As with London, FF New York brings together the world's most inspirational leaders to discuss, debate, and develop new partnerships to pioneer the future of technology.



Partner Dinner

Thursday 1st October
Location TBC / 150 attendees

The Partner Dinner is held the evening of Founders Forum New York, offering **attendees a special opportunity to meet one another** in an individually seated dinner setting. This featured dinner is curated to serve the interests of partners, speakers and VIP guests.



OUR EVENTS: BOSTON

Founders Forum Boston

Tuesday 29th September
TBC / 150 attendees

Academia and deep-tech focused

Founders Forum including Headline Fireside Chats, Panel Discussions and Rising Stars sessions.

Established to **connect the Founders Forum community to world-renowned East Coast institutions** such as Harvard, MIT and Columbia, FF Boston 2020 is set to be hosted at Harvard Business School [TBC].

Following the main day, there is the **'After Hours' drinks reception** for Partners and attendees to have a drink in a relaxed setting following the event.

Sessions include:



Fireside Chats

One-on-one conversations featuring the most relevant VIPs across our community



Rising Stars

Presentations from start-ups with world-changing potential

Keynote Announcements

FF Boston 2018 saw Sir Tim Berners Lee announce his new venture, Inrupt, in conversation with James Manyika (McKinsey & Co)

OUR EVENTS:

HOW YOU CAN BENEFIT

Opportunities for Founders Forum Partners include:

- Leverage **powerful brand association** with unrivalled global community of entrepreneurs and leaders
- **Generate new business opportunities** and accelerate your business growth
- Exploit media spotlight during events by **making your own company announcement** during FF or use the community to promote a new product
- Gain unprecedented **access to insights from the tech community** and Rising Star start-ups
- **Tell your story to a relevant audience** and be part of the conversation at events
- **Network with high-end audience** in an informal and intimate environment



SELECTED PREVIOUS PARTNERS

Previous Founders Forum Partners cover diverse sectors and reflect our **curated approach** to working with major global organisations, choosing partners with whom we have **direct strategic and commercial alignment**.

The Google logo, featuring its characteristic four colors: blue, red, yellow, and green.The McKinsey & Company logo, with the company name in a black serif font.The HSBC logo, consisting of a red hexagon with a white cross inside, and the letters "HSBC" in a black serif font below it.The Facebook logo, with the word "facebook" in a blue sans-serif font.The Bain & Company logo, featuring a red circular icon with a triangle inside, and the text "BAIN & COMPANY" in a red sans-serif font below it.The Pictet logo, featuring a red lion rampant on the left and the word "PICTET" in a black serif font on the right, with "1805" in a smaller red font below the lion.The British Airways logo, featuring the word "BRITISH AIRWAYS" in a blue sans-serif font and a red and blue swoosh to the right.The Sky logo, with the word "sky" in a stylized, multi-colored font.The Henkel logo, with the word "Henkel" in a red sans-serif font inside a red oval.The McLaren logo, with the word "McLaren" in a black sans-serif font and a red swoosh to the right.The Financial Times logo, featuring the letters "FT" in a large, bold, black serif font inside an orange square, with the words "FINANCIAL TIMES" in a smaller black serif font to the right.



FOUNDERS
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APPENDIX



2019 HIGHLIGHTS



How Do We Strengthen Healthy Dialogue In Media & Politics Globally? (London)

Her Majesty Queen Rania Al Abdullah of Jordan, in conversation with Brent Hoberman CBE



Future Of Mobility: What Will Smart Cities Look Like In 2030? (London)

Andre Schwammlein (FlixBus), Azmat Yusuf (CityMapper), Nicolas Brusson (BlaBlaCar), and Corinne Vigreux (TomTom)



Fireside Chat (New York)

Arianna Huffington (Huffington Post, Thrive Global) in conversation with Laurie Segall (Dot Dot Dot Media)

Fireside Chat (New York)

Reid Hoffman, (LinkedIn, Greylock) in conversation with David Rubenstein (The Carlyle Group)



A Founder's Journey: Lessons, Tradeoffs & Surprises (London)

Tom Blomfield (Monzo), Tugce Bulut (Streetbees), Nikolay Storonsky (Revolut) and Kris Naudts (Culture Trip)

Next Generation E-commerce: Millennials, D2C Brands and Learning From Legacy Retail (London)

Natalie Massenet (Imaginary Ventures, Net-a-Porter), Jeffrey Rayport (HBS) and Stephanie Phair (Farfetch)

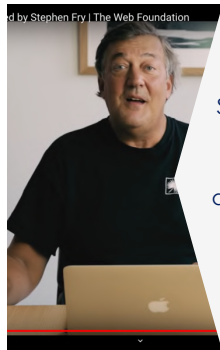


Marijuana: From Self Care to Healthcare (Boston)

Dan Berman (Cannabis BPO), Dr Benjamin Caplan (CED Foundation Moderator) and Rob Dhoble (Havas ECS)

HIGHLIGHTS FROM THE LAST 15 YEARS

ed by Stephen Fry | The Web Foundation



The World Wide What London, 2015

Sir Tim Berners-Lee, Stephen Fry, Arianna Huffington, Baroness Martha Lane Fox and more feature in a video imagining a world in which the internet never existed
[\[view here\]](#)

FF Brazil Rio de Janeiro, 2013

Even the city's worst thunderstorm in 20 years couldn't dampen our fantastic first foray onto LATAM soil



Ten Years Book London, 2015

In celebration of our 10th birthday, we put together a beautiful book highlighting a decade of Founders Forum



Ffounders Festival London, 2019

The greatest tech festival that never happened
[\[view here\]](#)



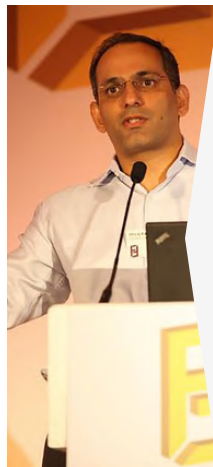
Our Blue Planet London, 2018

FF London featured Sir David Attenborough in conversation with Tim Davie (BBC), discussing the climate crisis and the potential for philanthropy & technology to tackle environmental issues



FF India Mumbai, 2012

Held at the Taj Mahal Palace Hotel, our first Indian Forum covered then-novel topics such as the rise of e-commerce and the emergence of mobile gaming



DeepMind in Stealth New York, 2013

Dr Demis Hassabis presented at FF New York while DeepMind was still in stealth mode, not long before the \$500m 2014 Google acquisition



Big Tech's Response to Cyber-Bullying London, 2017

FF London featured a keynote address from HRH Duke of Cambridge, discussing the role big tech can play in tackling cyber-bullying



FOUNDERS FORUM HEALTHTECH

Founders Forum HealthTech is a separate Founders Forum event with a focus on **tech within the healthcare industry**.

Held during London Tech Week, the invite-only event **hosts the world's most dynamic and celebrated individuals from across the global healthcare industry**, including private and public health organisations, start-ups and scale-ups, governments, and major pharmaceutical and medical device corporations.

As we celebrate our 5th anniversary in 2020, **with the NHS as our co-host**, and **Dr Jack Kreindler** (Founder, Centre for Health & Human Performance) **as our Chair**, we continue to bring together the best, brightest, and most innovative minds within the Healthcare, Technology, and Digital industries to discuss, develop, and transform the future of HealthTech.

Havas, Oracle, the Financial Times and WSGR have all previously partnered with this event, and there is **an opportunity for relevant brands to get involved** in addition to their main Founders Forum partnership.

2020 schedule:

- **TBC September** – FFx HealthTech Opening Reception, Venue: TBC (Central London)
- **TBC September** – FFx HealthTech Forum, Venue: TBC (Central London)





FOUNDERS
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THANK YOU

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